



URBAN
REAL ESTATE SERVICES

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URBAN HOUSING PARTNERS/URBAN REAL ESTATE SERVICES

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As downtown San Diego evolves into a nationally recognized residential community, Urban Housing Partners and Urban Real Estate Services are thriving as pioneers in the revitalization of this unique urban setting.

"Our core focus and philosophy is educating and selling people on the benefits of downtown living and the 'live, work and play' lifestyle," say partners Eric Jones and Sherm Harmer.

With more than 60 years of combined real estate development and sales experience, Urban Housing Partners and Urban Real Estate Services work hand-in-hand to provide turnkey planning and development for their development partners, as well as full-service marketing and sales management for urban residential projects and resale properties.

Urban Housing Partners has managed the design and entitlement process for many development partners, including Centurion Partners,

D.R. Horton, KB Homes, K. Hovnanian and Lankford & Associates.

Their desire to help create mass market appeal in downtown San Diego led the company to create the Downtown Residential Marketing Alliance (DRMA) in conjunction with the Centre City Development Corporation. Many of downtown's quality builders are current members of the DRMA, promoting a mass marketing program to increase awareness of the community as a new lifestyle choice. The success is in the numbers: More than 5,000 condominium homes have been added in downtown since 1999.

"We've stayed focused in one area of real estate—the urban market—and we're finding ourselves to be the best in this area," Jones says. "We're showing the home buyer that downtown San Diego is a convenient, dynamic place to live, work and play."