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FOR IMMEDIATE RELEASE

San Diego Center for Health Selected for Cox Celebrity Championship golf tournament

Center doctors selected to provide care and injury prevention to tournament athletes

San Diego, CA (May 1st, 2010) – **San Diego Center for Health** is honored to be named the official health and wellness providers for the **2010 Cox Celebrity Championship** hosted by Drew Brees. Since 2006, **Dr. Rumel Llantada** and his team have been entrusted with the on-site care of the tournament's athletes. San Diego Center for Health will provide a broad range of on-site treatments including chiropractic, Graston Technique, kinesio-taping, flexibility training, physiotherapy modalities and deep tissue massage.

“The Cox Celebrity Championship is fortunate to secure Dr. Llantada and his team for the on-site treatment of its athletes and amateur golfers for the fifth year in a row,” says Dave Miller, President of Integrated Sports Marketing. “As a highly skilled chiropractor, Dr. Llantada understands the mechanics of golf as it pertains to the human body as well as the common ailments of the weekend golfer. The tournament's players will benefit from his expertise in providing valuable, quality services to patients.”

Dr. Llantada is certified with the Titleist Performance Institute, and provides fitness evaluations and therapeutic exercise programs for both the professional and amateur golfer. He evaluates each athlete for strength, flexibility, structural and postural alignment by using his deep knowledge of biophysics, the lever systems of the body. Dr. Llantada has taken post-graduate coursework to earn his certification as a chiropractic sports physician.

The Celebrity golf tournament has raised more than one million dollars in 2010 for local charities including their largest benefactor, Brees Dream Foundation. This year the tournament will feature celebrities and athletes such as Ray Romano, Alfonso Ribeiro, Tony Romo, Andre Reed, Lorenzo Neal, Rollie Fingers, Gary Carter, Mike Modano, Dan Jansen and Bruce Jenner.

The 2010 Cox Celebrity Championship will be held May 20-23, 2010 at the Morgan Run Resort and Club in Rancho Santa Fe, CA and consists of a two-day Celebrity-Amateur tournament in addition to a two-day 36-hole celebrity competition. This event is hosted by **Integrated Sports Marketing** and its CEO/President, David Miller. For more information on ISM and the Cox Celebrity Championship, please visit www.celebritychampionship.com or call 858-836-0133.

About San Diego Center for Health

Founded in 2003, *San Diego Center for Health* is a full service health and wellness center specializing in sports medicine and biomechanical rehab. Professional services include chiropractic, exercise rehabilitation, Graston Technique®, Active Release Technique®, kinesio-taping, athletic taping, physiotherapy, deep tissue massage, Endermologie®, radiology and diagnostic imaging, nerve conduction velocity testing, custom-fitted orthotics, flexibility training, sports nutrition, and spinal decompression.

San Diego Center for Health's mission is patient/client education, emphasized by the knowledge about one's current state of health and wellness, the road back and how to sustain it. For more information, please visit our website at [**www.sdcenterforhealth.com**](http://www.sdcenterforhealth.com) or call (619) 299-1200.

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